

Why Should
the Boss
Listen to
You?



The **7** Disciplines
of the Trusted Strategic Advisor

James E. Lukaszewski

A NEW BOOK FROM
JIM LUKASZEWSKI

Why Should the Boss Listen to You?

The Seven Disciplines of the Trusted Strategic Advisor

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“Every senior leader worth his or her salt should listen to what Jim Lukaszewski has to say. Jim’s unique experience, insight, and counsel often made the difference between success and failure for leaders.”

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Jim Lukaszewski’s pragmatic, ethically based approaches to managing the worst problems organizations can experience has made him one of America’s pre-eminent corporate and organizational troubleshooters.

PR Week singled Jim out as one of 22 “crunch-time counselors who should be on your speed dial in a crisis,” and *Corporate Legal Times* listed him as one of the “28 Experts to Call When All Hell Breaks Loose.”

Jim is a prolific author and internationally recognized speaker on crisis management, ethics, media relations, public affairs, and reputation preservation and restoration. He is quoted in publications such as *The Baltimore Sun*, *The New York Times*, *The Wall Street Journal*, *The Miami Herald*, the *Harvard Business Review*, and industry trade journals. He has appeared on local and network news shows including *ABC News*, *The O’Reilly Report*, *Fox News*, and *Nightline*.


If you are going to advise bosses and leaders, you need to change your perspective. Having a better sense of the disciplined approach required and how the seven disciplines mold you into a strategic advisor will be essential to your success. Each of this book’s 10 jam-packed chapters addresses a crucial aspect of becoming a trusted strategic advisor.

- Chapter 1** **How Leaders Think and Operate: The Pressures, What Matters, the Obstacles, and the Solutions**
- Chapter 2** **What Leaders Expect**
- Chapter 3** **Achieving Maximum Impact**
- Chapter 4** **Be Trustworthy: The First Discipline**
- Chapter 5** **Become a Verbal Visionary: The Second Discipline**
- Chapter 6** **Develop a Management Perspective: The Third Discipline**
- Chapter 7** **Think Strategically: The Fourth Discipline**
- Chapter 8** **Be a Window to Tomorrow: The Fifth Discipline**
- Chapter 9** **Advise Constructively: The Sixth Discipline**
- Chapter 10** **Show the Boss How to Use Your Advice: The Seventh Discipline**

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