

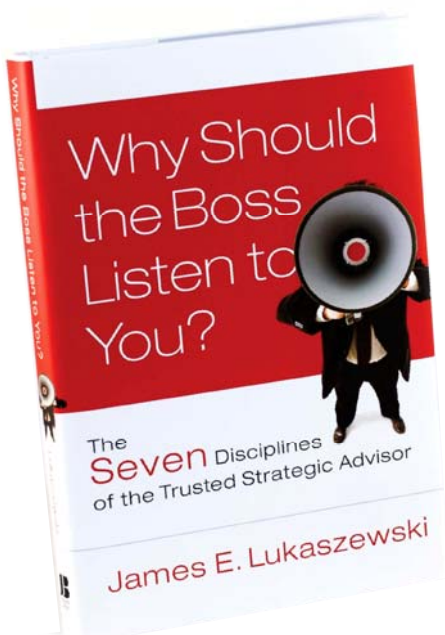
A NEW INTERNAL PROGRAM FOR ALL STAFF FUNCTIONS

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Why Should the Boss Listen to You?*

The Seven Disciplines of the Trusted Strategic Advisor

A Powerful New Management or Staff Presentation Delivered by James E. Lukaszewski
Available as an Intense Half-Day Program, Keynote Address, or Distance Learning Teleseminar



AGENDA

Introduction

Why Leaders Need Trusted Strategic Advisors

Part I

Special Knowledge Trusted Strategic Advisors Require

Part II

Seven Disciplines of the Trusted Strategic Advisor

Part III

Finding the Table

“In this important book, Jim Lukaszewski lays out with great clarity and practicality what anyone must know who wants to have more influence on a boss and more impact on organizational success.”

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— Richard J. White, Vice President, Corporate Communications

* Based on Jim Lukaszewski’s newest book released in 2008. Order copies of the book as handouts for attendees, give aways, or door prizes. Visit Jim’s Web site for more information, www.e911.com.

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James E. Lukaszewski’s pragmatic, ethically based approaches to managing the worst problems organizations can experience has made him one of America’s pre-eminent corporate and organizational troubleshooters.

Jim is a prolific author and internationally recognized speaker on crisis management, ethics, media relations, public affairs, and reputation preservation and restoration. He is quoted in publications such as *The Baltimore Sun*, *The New York Times*, *The Wall Street Journal*, *The Miami Herald*, the *Harvard Business Review*, and industry trade journals. He has appeared on local and network news shows including *ABC News*, *The O’Reilly Report*, *Fox News*, and *Nightline*.

If you’re interested in scheduling Jim Lukaszewski for a half-day program, keynote address, or distance learning teleseminar for your staff or professional organization, contact:

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