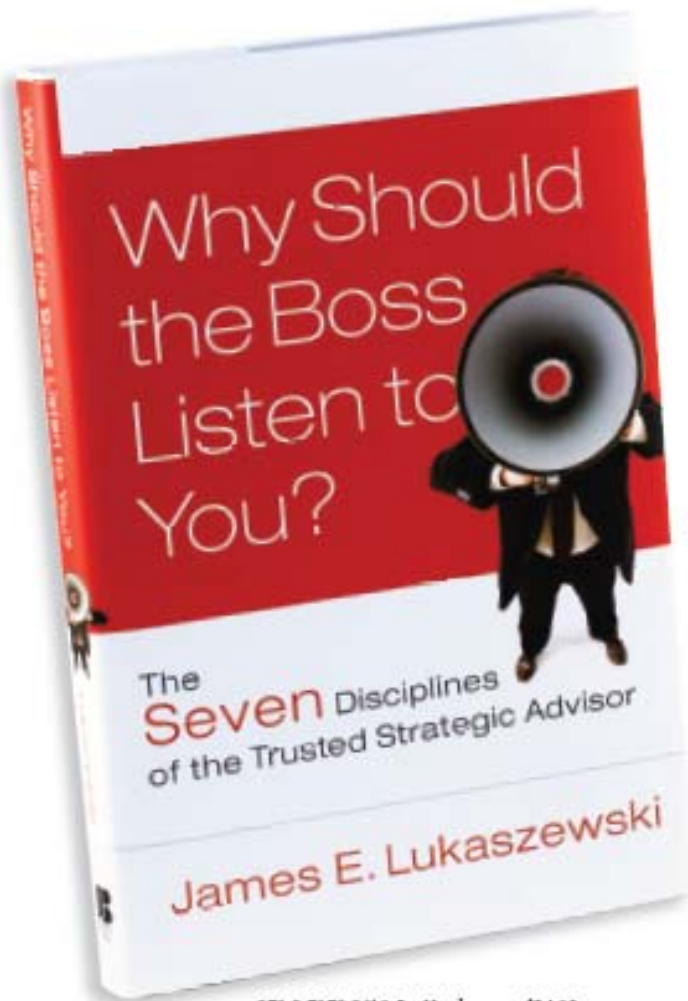


# Are you a trusted advisor?



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- Do people hold up meetings waiting for you?
- Do people remember what you say and quote you to others?
- Do others seek out your opinion and ideas?
- Do they try to influence you to influence your boss?

“Far more than it first appears. This book is a real look at the soul of what good business can be. Everything could be like this, health care, politics, etc. Jim Lukaszewski sketches the boss, inner circle, advisor, and staff. He then explains each player and how they fit together, where they are coming from, and how you contribute. The big picture is there when you finish. He has some good visuals and many lists:

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- 5 imperatives
- 4 things to do
- 5 flawed strategies
- 9 things a leader expects
- 11 things you need to know to work with a boss
- 3 lists of questions to consider, nice learning device

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*James E. Lukaszewski* (loo-ka-SHEV-skee) is an expert in managing and reducing contention, counteracting tough, touchy, sensitive corporate communications issues. The situations he helps resolve often involve conflict, controversy, community action or activist opposition. He is a prolific author (six books, hundreds of articles), lecturer (corporate, college and university), trainer, and counselor. He is an internationally recognized speaker on crisis management, ethics, media relations, public affairs, and reputation preservation and restoration.


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