



The Lukaszewski Group

Management Consultants
In Communications

WHO WE ARE AND WHAT WE DO

HOW WE WORK: WHEN THE LUKASZEWSKI GROUP GOES TO WORK FOR YOU . . .

The first thing we do is to put ourselves in your shoes and subject our ideas, proposals, project concepts, tactics, and strategies to the same tests and questions you would. That's how we're able to serve your needs best, no matter what the problem or situation. In addition:

1. **James E. Lukaszewski**, ABC, APR, Fellow PRSA, works directly with clients. He personally develops strategies, oversees project activities, serves as the principal coach/counselor for all training workshops, personally conducts all simulations, and guides and directs the support staff and related consultants.
2. **Brian R. Hollstein**, CPP, specializes in getting confidential and strategic tasks done. His 35-year career as a former intelligence officer, FBI Special Agent, and security director for Xerox Corporation has taken him all over the U.S. and to Latin America, Europe, and Asia on sensitive assignments. Whether it's obtaining critical information for decision making or preparing a customized crisis management training scenario, Brian can call upon his wide variety of contacts in government and business.
3. **Kerrigan C. West** coordinates with the Chairman for on- and off-site account services projects and helps set priorities and goals for client accounts and promotional and marketing materials. She maintains client relationships and correspondence and drafts client documents as directed by the Chairman. She also oversees the production of the Chairman's teleseminars and monthly virtual Web seminars, and the coordination of public appearance schedules, deadlines, and promotion materials.
4. **Barbara B. Lukaszewski** manages the business relationship. She personally controls all expenses, budgets, billings, and vendor performance; manages all lists and confidential data generated by projects. She monitors all project execution.
5. **Only the most appropriate outside consultants are engaged** and then only for the specific time and tasks necessary to execute projects. This approach assures focus, expedited work, and the tightest possible expense control.

6. **Whenever possible, we use client in-house resources first** – both to save money and to assure that what we learn is shared and made useful to your organization for the future.
7. **There are clear, mutually agreed upon goals** for each and every project, program, seminar, or simulation we undertake. The setting of goals is critical to our getting to the same place, at the same time, for the same reason. No surprises. Few mistakes.
8. **Concern for people – yours and ours** – is a top priority. We work to minimize the stress, fear, and fatigue these highly visible, critically important projects can cause.
9. **We focus on giving the most value** for the time invested in us. No one works harder or produces more than The Lukaszewski Group and its consultants.
10. **Organization, meticulous attention to detail, and intensive hard work** builds our integrity and yours, as we move through programs, projects, or problems.
11. **Originality and tactical ingenuity are hallmarks of our successful programs** because our tough, aggressively focused approach sparks positive, innovative ideas we can actually deliver.

When there's another tough, touchy, sensitive communication problem . . . you'll call us back.