

UPCOMING LUKASZEWSKI PUBLIC APPEARANCES & EVENTS *†‡

Presentation Schedule

Date	Program
January 22, 2009	How to Develop the Mindset of a Strategist: Getting to the Table Earlier and With More Personal Power <i>3:00 – 4:30 p.m., PRSA Teleseminar</i> For more information and to register, please visit www.prsa.org/pd/events.html .
January 28, 2009	Mobilizing Employee Attitudes to Build and Maintain Community Consent: The Politics of Employee Communication <i>12:00 noon – 1:30 p.m., IABC Virtual Seminar</i> For more information and to register, please visit www.krm.com/iabc .
February 18, 2009	Proving PR's Worth to Senior Management <i>1:00 p.m. – 3:00 p.m., PR News Virtual Seminar Panelist</i> For more information and to register, please visit www.prnewsonline.com/webinars/ .
February 19-20, 2009	Advanced Crisis Communication Strategy <i>9:00 a.m. – 5:00 p.m., PRSA Two-Day Seminar</i> Philadelphia, Pennsylvania For more information and to register, please visit www.prsa.org/pd/events.html .
February 25, 2009	Transforming Managers Into Better Communicators, Even Leaders <i>12:00 noon – 1:30 p.m., IABC Virtual Seminar</i> For more information and to register, please visit www.krm.com/iabc .
February 26, 2009	Re-engineering Employee Communication: A Strategic Analysis and Discussion <i>3:00 – 4:30 p.m., PRSA Teleseminar</i> For more information and to register, please visit www.prsa.org/pd/events.html .
March 25, 2009	Managing Contention: Building Relationships, Reducing Anxiety, Bringing Constituencies to Agreement <i>12:00 noon – 1:30 p.m., IABC Virtual Seminar</i> For more information and to register, please visit www.krm.com/iabc .
March 26, 2009	Media Training for Media Trainers Improve Your Effectiveness as a Media Coach and Trainer

- 3:00 – 4:30 p.m., PRSA Teleseminar
For more information and to register, please visit www.prsa.org/pd/events.html.
- April 15, 2009 **Getting the Boss to Listen to You:
Becoming a Trusted Strategic Advisor**
12:00 noon – 1:40 p.m., ASIS International Virtual Seminar
For more information and to register, please visit www.asisonline.org.
- April 29, 2009 **Inside the Mind of Management:
Who Are They, Where Do They Come From, What Do They Want,
What Are They Trying to Accomplish?**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- May 7, 2009
Pending **First 48 Hours of Crisis
How PR and the C-Suite Should Respond—Online and Off**
1:00 – 2:30 p.m., Bulldog Reporter Audio Conference Panel
For more information and to register, please visit www.bulldogreporter.com.
- May 13, 2009 **How to Avoid Career-defining Moments in Crisis:
Manage the Victim Dimension**
3:45 p.m. – 5:00 p.m., Conference Presentation
CPM West 2009
Las Vegas, Nevada
For more information, please visit www.contingencyplanning.com/mcv/events/west/.
- May 27, 2009 **How to Develop the Mindset of a Strategist**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- June 9, 2009 **How to Develop a Strategic Mindset, Your Key to a Seat at the Table**
11:15 p.m. – 12:30 p.m., IABC 2009 World Conference
San Francisco, California
For more information, please visit www.iabc.com/wc/.
- June 24, 2009 **Communicating Change . . . Successfully Getting to Tomorrow**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- June 29, 2009 **How to Develop the Mindset of a Strategist**
TIME TBD, SHRM 2009 Annual Conference & Exhibition
New Orleans, Louisiana
For more information and to register, please visit www.shrm.org/conferences/annual/.

- July 29, 2009 **Building Crisis Plans That Work**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- August 26, 2009 **TOPIC TBD**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- September 30, 2009 **TOPIC TBD**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- October 28, 2009 **TOPIC TBD**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- November 18, 2009 **TOPIC TBD**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.
- December 16, 2009 **TOPIC TBD**
12:00 noon – 1:30 p.m., IABC Virtual Seminar
For more information and to register, please visit www.krm.com/iabc.

* All IABC and PRSA teleseminars are listed in Eastern Time unless otherwise indicated.

† Promotion of IABC and PRSA teleseminars typically begins one month before the event date. Register at www.e911.com for e-mail notifications, and check the e911.com site for updates to Jim Lukaszewski's public appearance schedule.

‡ Event topics, dates, and times are subject to change.