

# UPCOMING LUKASZEWSKI PUBLIC APPEARANCES & EVENTS \*†‡

## Presentation Schedule

<u>Date</u>	<u>Program</u>
January 27, 2010	<b>Mobilizing Employee Attitudes, Strategies to Build and Maintain Workforce Consent: The Politics of Employee Communication</b> <i>12:00 noon – 1:30 p.m., IABC Virtual Seminar</i> For more information and to register, please visit <a href="http://www.krm.com/iabc">www.krm.com/iabc</a> .
February 11-12, 2010	<b>Advanced Crisis Communication Strategy</b> <i>9:00 a.m. – 5:00 p.m., PRSA Two-Day Seminar</i> New York, New York For more information and to register, please visit <a href="http://www.prsa.org">www.prsa.org</a> .
February 24, 2010	<b>Transforming Managers Into Better Communicators, Even Leaders</b> <i>12:00 noon – 1:30 p.m., IABC Virtual Seminar</i> For more information and to register, please visit <a href="http://www.krm.com/iabc">www.krm.com/iabc</a> .
February 25, 2010	<b>Building Community Relationships: Overcome Opposition and Gain Community Consent</b> <i>3:00 – 4:30 p.m., PRSA Teleseminar</i> For more information and to register, please visit <a href="http://www.prsa.org">www.prsa.org</a> .
March 7, 2010	<b>Senior Practitioner Skull Session</b> <i>6:00 p.m., Spring Conference Presentation</i> New York School Public Relations Association Albany, New York For more information and to register, please visit <a href="http://www.nyspra.org">www.nyspra.org</a> .
March 8, 2010	<b>Developing a Strategic Mindset and Overcoming Opposition</b> <i>Time is TBD, Spring Conference Presentation</i> New York School Public Relations Association Albany, New York For more information and to register, please visit <a href="http://www.nyspra.org">www.nyspra.org</a> .
March 17, 2010	<b>Overcoming Opposition: Building Consent, Reducing Contention, Dealing With Highly Emotional Individuals and Organizations</b> <i>1:30 p.m. – 3:00 p.m., 91st Annual Convention Conference Session</i> The Associated General Contractors of America Orlando, Florida For more information and to register, please visit <a href="http://convention.agc.org">http://convention.agc.org</a> .
March 24, 2010	<b>Managing Contention: Building Relationships, Reducing Anxiety, Bringing Constituencies to Agreement, Waging Calmness (the Opposite of Contention)</b>

- 12:00 noon – 1:30 p.m., IABC Virtual Seminar*  
For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).
- April 28, 2010      **Inside the Mind of Management:  
Who Are They, Where They Come From, What the Communicator  
Really Needs to Know About Management and Managers**  
*12:00 noon – 1:30 p.m., IABC Virtual Seminar*  
For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).
- April 29, 2010      **Building Effective Crisis Plans**  
*3:00 – 4:30 p.m., PRSA Teleseminar*  
For more information and to register, please visit [www.prsa.org/calendar](http://www.prsa.org/calendar).
- May 20, 2010      **How to Develop the Mindset of a Strategist**  
*3:00 – 4:30 p.m., PRSA Teleseminar*  
For more information and to register, please visit [www.prsa.org/calendar](http://www.prsa.org/calendar).
- May 26, 2010      **How to Develop the Mindset of a Strategist**  
*12:00 noon – 1:30 p.m., IABC Virtual Seminar*  
For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).
- June 8, 2010      **Getting to the Table:  
How to Find It, Get Invited, What to Do When You Get There**  
*3:30 p.m. – 4:45 p.m., IABC 2010 World Conference Session*  
International Association of Business Communicators (IABC)  
Toronto, Canada  
For more information, please visit [www.iabc.com](http://www.iabc.com).
- June 20-23, 2010      **Topic TBD**  
*Time is TBD, CCEP 20th World Conference on Disaster Management*  
Canadian Centre for Emergency Preparedness (CCEP)  
For more information and to register, please visit  
[www.wcdm.org/Toronto/toronto](http://www.wcdm.org/Toronto/toronto).
- June 23, 2010      **Communicating Change . . . Successfully Getting to Tomorrow**  
*12:00 noon – 1:30 p.m., IABC Virtual Seminar*  
For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).
- June 24, 2010      **Media Training for Media Trainers**  
*3:00 p.m. – 4:30 p.m., PRSA Teleseminar*  
For more information and to register, please visit [www.prsa.org/calendar](http://www.prsa.org/calendar).
- June 29, 2010      **How to Develop a Strategic Mindset: Your Key to a Seat at the Table**  
*Time is TBD, IMCA Annual Conference Session*  
Insurance Marketing Communications Association (IMCA)  
Atlanta, Georgia  
For more information and to register, please visit [www.imcanet.com](http://www.imcanet.com).

- July 13, 2010                   **Senior Practitioner Dialogue**  
*10:30 a.m. – 11:30 a.m., NSPRA National Seminar Session*  
National School Public Relations Association (NSPRA)  
Charlotte, North Carolina  
For more information and to register, please visit [www.nsprapro.org](http://www.nsprapro.org).
- July 13, 2010                   **How to Develop a Strategic Mindset**  
*1:00 p.m. – 2:30 p.m., NSPRA National Seminar Session*  
National School Public Relations Association (NSPRA)  
Charlotte, North Carolina  
For more information and to register, please visit [www.nsprapro.org](http://www.nsprapro.org).
- July 28, 2010                   **Building Crisis Plans That Work**  
*12:00 noon – 1:30 p.m., IABC Virtual Seminar*  
For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).
- August 25, 2010               **Rebuilding Corporate Trust and Integrity:  
The Crucial Role of the Communicator**  
*12:00 noon – 1:30 p.m., IABC Virtual Seminar*  
For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).
- September 29, 2010           **Media Coaching for Media Coaches: Insights on Shaping the  
Spokesperson’s Character, Content, and Charisma**  
*12:00 noon – 1:30 p.m., IABC Virtual Seminar*  
For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).
- October 12-15, 2010           **Topic TBD**  
*Time TBD, 56th Annual Seminar and Exhibits Session*  
ASIS International  
Dallas, Texas  
For more information and to register, please visit [www.asisonline.org](http://www.asisonline.org).
- October 16-19, 2010           **Topic TBD**  
*Time TBD, PRSA 2010 International Conference Session*  
Public Relations Society of America (PRSA)  
Washington, D.C.  
For more information and to register, please visit [www.prsa.org](http://www.prsa.org).
- October 27, 2009               **Powerful Presentations:  
Say What You Mean and Mean What You Say**  
*12:00 noon – 1:30 p.m., IABC Virtual Seminar*  
For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).
- November 17, 2010           **Communicating in Tough, Touchy, Sensitive Situations:  
Dealing With High-Level Emotional Issues Can Be an Important  
Career Building Opportunity**

*12:00 noon – 1:30 p.m., IABC Virtual Seminar*

For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).

December 15, 2010

**Getting the Boss to Listen: Becoming a Trusted Advisor**

*12:00 noon – 1:30 p.m., IABC Virtual Seminar*

For more information and to register, please visit [www.krm.com/iabc](http://www.krm.com/iabc).

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\* All IABC and PRSA teleseminars are listed in Eastern Time unless otherwise indicated.

† Promotion of IABC and PRSA teleseminars typically begins one month before the event date. Register at [www.e911.com](http://www.e911.com) for e-mail notifications, and check the e911.com site for updates to Jim Lukaszewski's public appearance schedule.

‡ Event topics, dates, and times are subject to change.