



# The Lukaszewski Group

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Management Consultants  
In Communications

## **WHO WE ARE AND WHAT WE DO**

### **KEY BIOS**

#### **Kerrigan C. West**

Kerrigan C. West, Account Executive and Marketing Services Coordinator, joined The Lukaszewski Group Inc. in April 2002. She sets priorities and goals with the Chairman for client accounts and promotional and marketing materials, and works with Vice President of Administration on promotion and publicity activities. She works with the Chairman on account services, for on and off-site projects. She manages the company's Web site, Crisis Guru Blog, and E-mail marketing campaign, to make sure goals and deadlines are met. She helps prepare the Chairman for travel and client/public appearance meetings/presentations. She produces the Chairman's teleseminars and monthly virtual Web seminars, and coordinates public appearance schedules, deadlines, and production materials.

Ms. West graduated from the University of New York at Buffalo in May 2001 with a BA in Communication and a minor in Marketing. While attending school, she also received her Certificate of Public Relations and Advertising. She is a member of the Public Relations Society of America.