



# The Lukaszewski Group

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Management Consultants  
In Communications

## **WHO WE ARE AND WHAT WE DO**

### **OUR PRACTICE PHILOSOPHY**

The Lukaszewski Group provides strategic guidance to the managements of major U.S. and international businesses and organizations on the most sensitive reputation and ethical problems, the kind that can redefine the reputation of an organization, executive, company, or brand.

Our style is to provide forthright, honest assessment and counseling. Whether we directly intervene to help companies promptly and conclusively manage reputationally defining situations, provide guidance and advice, or coach for individual success or organizational leadership, our goal is to build the fundamental management strengths of the organizations we serve. We strive to help client organizations solve problems, learn from mistakes, and avoid future failures.

Clients describe our counsel and our actions as:

- Conclusive, timesaving, and action oriented;
- Direct, positive, clear, doable, and pragmatic;
- Empathetic, useful, and client oriented;
- Fair and humane;
- Honorable, ethical, and morally sensitive;
- Open, prompt, and highly focused;
- Principled and unassailable; and
- Simple, sensible, and sincere.