



The Lukaszewski Group

Management Consultants
In Communications

WHO WE ARE AND WHAT WE DO

KEY BIOS

Barbara Bray Lukaszewski

Barbara Lukaszewski is co-founder and co-owner of The Lukaszewski Group Inc. and serves as chief operating officer, corporate vice president, and secretary. In addition, she manages national promotion and direct marketing activities including advertising, direct mail, and publicity for the firm.

She serves as project controller, handling procurement and logistics including housing and special events, for client projects. She designs data base management systems and formats for client projects that require direct mail and telephone campaigns. When large-scale projects require on-site teams of consultants, she goes into the field to personally manage and direct logistical support, set up computer networks and databases, and supervise employee, retiree, and volunteer command centers.

Prior to founding The Lukaszewski Group Inc. in 1989 with James E. Lukaszewski, she was project supervisor of the Executive Communication Programs group at Georgeson & Company and project manager with Chester Burger Company, both in New York City.

She co-founded Minnesota-based Media Information Systems Corporation in 1978 and served as publisher and director of the company's media directory and mailing list operations until 1986.

She has co-authored two monographs for the Counselors Academy of the Public Relations Society of America on firm management issues.

Lukaszewski has been active in the communities in which she has lived. She is a former director and secretary of the Willoughby Homeowners Association in Briarcliff Manor, New York and a former president of the Innsbruck North Townhouses Association and former board member of the Highwood Townhouses Association, both in Minnesota. She is a former park commissioner for the City of Brooklyn Park, Minnesota.

She holds a GDH degree from the University of Minnesota, where she was elected to the national dental hygiene honor society, Sigma Phi Alpha.