



# The Lukaszewski Group

Management Consultants  
In Communications

## WHO WE ARE AND WHAT WE DO

### SPECIFIC SERVICE INDICES: WHAT WE DO

#### Organized by Corporate Issue Area

James E. Lukaszewski and his associates have been involved since 1973 in trouble-shooting a broad range of tough, touchy, sensitive visibility and reputationally defining problems. Here's a partial list:

- 20/20
- 48 Hours
- 60 Minutes
- Above-ground storage (nuclear fuel)
- Academic fraud
- Accidents
- Acquisitions
- Activist action
- Acts of God
- Adversarial interviews
- Adverse government action
- Adverse investigations
- Agency guidance
- AIDS
- Air quality violations
- Aircraft crashes
- Aircraft safety
- Airport security
- Ambush interviews
- American Red Cross competition
- Analysts presentations
- Angry neighbors
- Animal rights
- Annual meetings
- Anonymous accusers
- Anti-corporate activism
- Apparel manufacturing
- Arsenic contamination
- Asbestos
- Attack sites
- Bad debts
- Ballot issues
- Bankruptcy
- Blood competition
- Blood contamination
- Blood issues
- Brand embarrassment
- Brand extortion
- Brand preservation
- Brand rehabilitation
- Business practices
- Business resumption
- Buy-outs
- CAA (Clean Air Act) – compliance
- CAA (Clean Air Act) – violations
- Carpal tunnel syndrome
- Carter Center
- CERCLA (Comprehensive Environmental Response Compensation & Liability Act)
- Chapter 11
- Chapter 7
- Chemical abuse
- Chemical dependency
- Chemical spills
- Chemical waste

- Child labor
- Civil litigation
- Civil unrest
- Class action lawsuits
- Code of conduct abuses
- Community outrage
- Competitive misinformation
- Compliance programs
- Confrontation
- Congressional testimony
- Consent decrees
- Consent negotiations
- Conspiracy
- Construction
- Contamination
- Contingency planning
- Conversion
- Corporate campaigns
- Corporate control
- Corporate governance
- Corporate spokespersoning
- Cost overruns
- Counterfeit products
- CPSC recall procedures
- Credibility attacks
- Criminal investigations
- Criminal prosecution
- Criminal sanctions
- Crisis communication
- Crisis communications management
- Crisis intervention
- Crisis prevention
- Customer misuse
- CWA (Clean Water Act)
- Cyanide spills
- *Dateline* NBC
- Death – customer
- Death – employee
- Death – key executive
- Debarment
- Deceptive practices
- Defamation
- Defendant communication
- Demographic changes
- Depositions
- Deregulation
- Disaster planning
- Disaster recovery
- Discrimination
- Disgruntled employees
- Disparagement
- Divestiture
- DNA – adverse selection
- Document fabrication
- Downsizing
- Drug abuse
- Drug marketing
- Drug pricing
- Dry storage of nuclear fuel
- Editorial boards
- Editorial malfeasance
- Elections
- Embarrassment
- Embezzlement
- Emissions violations
- Employee anger
- Employee anti-corporate action
- Employee injury
- Employee organizing
- Environmental assessments
- Environmental impact
- Environmental racism
- EPA hearings – Federal
- EPA hearings – State
- EPCRA (Emergency Planning & Community Right to Know Act)
- Equipment malfunction
- Ethics
- Evil
- Executive failure
- Explosives
- Exposure as a source
- Exposure management
- Extortion
- Failed financial institutions
- False accusations
- Falsification
- FDA advisory committee
- FDA hearing
- FDA recall procedures
- Fear
- Federal investigations
- Fiberglass
- FIFRA (Federal Insecticide, Fungicide and Rodenticide Act)
- Financial problems
- Fire
- Food contamination
- Food, Drug, Cosmetic Act (FDCA)
- Foreclosure
- Foundation formation
- Fraud
- Gene therapy
- Genetic engineering

- Geothermal siting permits
- Government intervention
- Government spending cuts
- Grand jury investigations
- Grassroots demonstrations
- Ground water contamination
- Hacking into proprietary computer space
- Hard rock mining
- Hazardous materials accidents
- Health care – competition
- Health care – costs
- Health care – managed care
- Health care – universal
- Hospital – angry doctors
- Hospital – angry nurses
- Hospital – chemical dependency
- Hospital – community relations
- Hospital – competition
- Hospital – employee unrest
- Hospital – infectious outbreaks
- Hospital – labor issues
- Hospital – management problems
- Hospital – merger/acquisitions
- Hospital – outside attacks
- Hospital – patient death
- Hospital – takeovers
- Hospital – transition
- Hostage taking
- Hostile takeovers
- Human rights violations
- Image distortion
- Inaccessibility
- Inconsistency
- Independent monitoring
- Indictments
- Industrial – accidents
- Industrial – community relations
- Industrial – labor disputes
- Initiative and referendum
- Insecticide spills
- Insider activities
- Insurance – adverse selection
- Insurance – agent anti-corporate action
- Insurance – agent fraud
- Insurance – agent organization
- Insurance – agent rotation
- Insurance – angry agents
- Insurance – contract termination
- Insurance – double rounding
- Insurance – fraud
- Insurance – price gouging
- Insurance – property casualty
- Insurance – reorganization
- Insurance – reputation management
- Integrity
- International accidents
- International competition
- International disputes
- International issues
- Internet attacks
- Investment fraud
- Irradiation
- Irritated reporters
- Japan vs. America
- Japan vs. Canada
- Judicial conduct
- Kidnapping
- Knock-off products
- Labor – confrontation
- Labor – intimidation
- Labor – job actions
- Labor – lock-outs
- Labor – negotiation
- Labor – organization
- Labor – rumor management
- Labor – strikes
- Labor – walk-outs
- Landfill siting/expansion
- Lawsuits
- Layoffs
- Leaks
- Leveraged buy-outs
- Libel
- Lies
- Liquidation
- Litigation visibility management
- Lying
- Mail fraud
- Management development
- Management planning
- Management planning
- Medicaid fraud
- Medical products tampering
- Medicare Part A
- Medicare Part B
- Mergers
- Mining pollution permits
- Multiple use issues
- Natural gas emergencies
- New product failures
- New product introductions

- NGO activism
- Nightline
- NLRA (National Labor
- No comment
- Noise
- Noise suppression
- Nuclear emissions
- Odor emissions
- Organ transplants
- OSHA
- Part B permits
- Patent infringement
- Permit reinstatement
- Permit violations
- Permitting
- Pharmaceutical issues
- Pharmaceutical recalls
- Philanthropic strategies
- Philanthropy
- Pipeline accidents
- Plea agreements
- Poisoning
- Political problems
- Premature disclosure
- Preservation
- Privacy
- Product liability
- Product recalls – life threatening
- Product recalls – marketing errors
- Product recalls – seizures
- Product tampering
- Product withdrawals
- Professional conduct
- Prosecution
- Proxy contests
- Public testimony
- Quote in context
- Quote out of context
- Racketeering
- Rate cases
- Rationalization
- RCRA (Resource Conservation &
- Reauthorization Act)
- Reclamation
- Records of decision
- Recovery Act)
- Regulatory violations
- Relations Act)
- Religious activism
- Repetitive motion injury
- Reporter deception
- Reporter disinformation
- Reporter malfeasance
- Reputation threatened
- RICO (Racketeer Influenced &
- Corrupt Organization)
- Rightsizing
- Risk management
- RLA (Railway Labor Act)
- Rumors
- Rumors
- Sabotage
- Sales ethics
- Sales fraud
- SARA (Superfund Amendments &
- Scandal
- SDA (Safe Drinking Water Act)
- Security leaks
- Seepage
- Sexual addiction
- Sexual harassment
- Shifts in values
- Siting anomalies
- Slander
- Spamming
- Special interest group attacks
- Spills
- State government intervention
- Succession
- Takeovers
- Tax shifts
- Technology transfer
- Television interviews
- Terrorism
- Toxics
- Toy safety
- Trade secrets
- Transplants
- Transportation accidents
- Treaty negotiations
- Trial analysis
- Trial consulting
- Trial preparation
- Trial visibility
- TSCA (Toxic Substances Control Act)
- Unanticipated visibility
- Unauthorized hyperlinking
- Uncontrolled exposure
- Unethical behavior
- Untruthful advertising
- Vandalism
- Victim families
- Victimization
- Victims

- Virtual
- Visibility analysis
- Visual pollution
- Vulnerability analysis
- Web attacks
- Web exploitation
- Web rumors
- Web site disabling
- Web site sabotage
- Web-site sabotage
- Whistle-blowers
- Working conditions
- Workplace safety
- Workplace violence
- Wrongful death
- Xenotransplantation
- Zoning disputes
- Zoning opposition
- Zoning referenda