



The Lukaszewski Group

Management Consultants
In Communications

WE NEED A SPEAKER

PRESENTATION TOPIC DESCRIPTIONS

Waging Peace at Work: Re-Engaging Managers and Supervisors . . . The Key to Re-Energizing Employee Performance

“Who are they? Who are those people who come to work here every day? What are they about? Why can’t we communicate with them? Why won’t they listen? Why won’t they just do what they’re told?” – *the words of countless frustrated managers.*

Getting through to workers to successfully influence their behaviors, attitudes, and work habits is one of the most frustrating aspects of organizational management communication. How can senior executives, supervisors, and managers generate enough loyalty, enough motivation, enough focus to move the organization forward each day despite rumors, uncertainty, failed opportunities, abrupt shifts in direction, obvious mistakes in decision making, and the daily sense that there really is no one in charge, no plan, or strategy in place to meet future contingencies.

Before employees can be engaged, management leadership needs to adjust their tone, be re-engaged, and lead employees toward the renewed roles in the organization.

Communication expert Jim Lukaszewski will re-introduce you to your own organization by taking you through a unique analysis of your employees and your communication environment. His unusual approach helps clarify why it is so difficult to communicate with employees in either direction. The choice of defensiveness or constructiveness at work is one of the most crucial decisions leaders make. This program is about a whole new way to think about the relationships between leaders and workers, managers and workers, and managers, leaders, and supervisors.

It’s also about internal communications strategy.

Program Topics

- Understand the need for and power of senior executive tone.
- Rethink, refocus, and perhaps restructure your employee relationships, goals, and objectives.
- Recognize the true reasons why employees “don’t hear.”
- Think in new ways about what is truly important to employees.
- Learn how to positively influence employee attitudes.

For Additional Information or to Schedule Mr. Lukaszewski Right Away

Please call us at 914.681.0000 to discuss your conference or meeting and speaker needs. Or contact us via E-mail at tlg@e911.com. Please describe the nature of your event, the audience, the date(s), time(s), and location, along with your name, title, organization, mailing address, E-mail address, direct telephone number, and facsimile number. We will respond promptly.