



The Lukaszewski Group

Management Consultants
In Communications

WE NEED A SPEAKER

PRESENTATION TOPIC DESCRIPTIONS

See You at the Table: How to Develop the Mind of a Strategist

Do you know the two most important questions the CEO expects you to answer when you walk through the door? Do you know what the most powerful influencers of executive decision making are? Do you know what important help does the boss needs from you, constantly?

What does it take to get to the table when it matters? What does “being strategic” really mean?

Strategy and being strategic remain among the more mysterious areas of management for both operations and staff support. Many consider being a strategist and trusted advisor to top management and leaders to be the highest level of professional practice. Jim Lukaszewski, a strategist’s strategist, will present his seven powerful methodologies to help you think and work at higher levels of strategic competence and influence, and with a management perspective.

This program is about how to develop behaviors and attitudes that attract management’s attention and get you invited into the decision-making process earlier . . . before all the decisions have been made by the high-priced lawyers and outside consultants. It’s also about how to get the boss to listen and incorporate communications advice into the planning, execution, follow-up, and evaluation of major business activities and decision making. In other words, how to stay at the table, too.

Program Topics

- Think in completely new ways. (Leave most of your staff-driven assumptions at the door.)
- View ideas and concepts from new, different perspectives.
- Get used to challenging every idea – before someone else does.
- Commit yourself to the seven disciplines of the strategic thinker.

For Additional Information or to Schedule Mr. Lukaszewski Right Away

Please call us at 914.681.0000 to discuss your conference or meeting and speaker needs. Or contact us via E-mail at tlg@e911.com. Please describe the nature of your event, the audience, the date(s), time(s), and location, along with your name, title, organization, mailing address, E-mail address, direct telephone number, and facsimile number. We will respond promptly.