



The Lukaszewski Group

Management Consultants
In Communications

WE NEED A SPEAKER

PRESENTATION TOPIC DESCRIPTIONS

Listen Up!

The Secrets and Strategies of Powerful Presentations

Just because you're at the microphone, what gives you the right to waste anyone else's time? All presentations have to be useful, interesting, powerful, and worthy of the audience. This is a program that will help you refocus and rethink how to consistently deliver powerful presentations, say things that matter, and have powerful, personal impact. You will also learn how to marshal the power of motivation and inspiration.

This program takes you through useful techniques for speaking with power, authority, compassion, and even sensitivity. Jim Lukaszewski, one of America's premier coaches and counselors, will show you or those you coach how to get to the serious talk and move the attitudes and behaviors of those in or out of your organization. Get serious, be serious, and talk with purpose and power.

Jim will identify seven crucial attributes of serious talk:

- The Secret of Audiences
- The Secret of Benefits
- The Secret of Body Language
- The Secret of Introductions
- The Three Most Powerful Ingredients for a Serious Talk Are: Power Words, Positive Language, and Packaging and Bundling
- The Secret of Preparation
- The Secret of Storytelling

Program Topics

- Learn the seven audience energizer factors.
- Learn a pragmatic but powerful set of guiding principles for successful speakers.
- Avoid those tactics that make presentations fail.
- Suggest ways speakers can leverage current skills and abilities to even higher levels of achievement and influence.
- Provide some key insights that lead to becoming very good.

For Additional Information or to Schedule Mr. Lukaszewski Right Away

Please call us at 914.681.0000 to discuss your conference or meeting and speaker needs. Or contact us via E-mail at tlg@e911.com. Please describe the nature of your event, the audience, the date(s), time(s), and location, along with your name, title, organization, mailing address, E-mail address, direct telephone number, and facsimile number. We will respond promptly.