



The Lukaszewski Group

Management Consultants
In Communications

EXPERIENCE SUMMARIES

PROFESSIONAL DEVELOPMENT

Much of Jim Lukaszewski's career has been devoted to developing the skill, knowledge, ability, expertise, and savvy of his professional colleagues in communications, investor relations, marketing, and public relations as well as those of other staff functions – finance, human resources, law, marketing, and security.

Jim is also a coach and teacher to CEOs and operating executives all across America. He is most often called upon to counsel and coach individuals and groups through the most difficult, tough, touchy, sensitive circumstances and issues. He also provides professional development seminars and private one-on-one or small group coaching programs for corporation, trade and professional associations, government agencies, and not-for-profit organizations.

Some of the more recent areas in which he has provided ongoing or situational professional development involve:

- Coaching leaders and CEOs
- Building personal verbal skills
- Developing personal power and charisma
- Personal leadership development
- Interviewing and presentation skills
- Understanding leaders and leadership
- Dealing with personal and organized attacks
- Overcoming opposition

In addition, Jim makes public presentations in most of the areas in which he provides in-house senior level coaching and staff professional development. Among the presentations he is currently sharing with audiences throughout the United States and beyond, 14 are particularly popular and powerful:

- The 51% Factor: Building Public Consent & Overcoming Opposition
- Charm School: 60 Minutes on Surviving News Interviews
- Be a Verbal Victory: Five Key Verbal Strategies to Leading a More Powerful, Satisfying, and Important Life

- The Golden Hour: Crisis-Proofing Your Organization
- See You at the Table: How to Develop the Mind of a Strategist
- The Ingredients of Leadership: How to Become an Outstanding Individual
- CEOs Under Fire: Inside the Mind of the Modern CEO – Their Fears, Uncertainties, and Doubts – Seven Crucial Survival Strategies
- Resolving Conflict: Dealing With Angry, Irritated, Unconvinced Publics . . . Customers, Neighbors, Employees, Investors, and Critics
- Listen Up!: The Secrets and Strategies of Powerful Presentations
- Why Should Your Boss Listen to You? The Seven Disciplines of the Trusted, Strategic Advisor
- Transforming Managers Into Leaders: Seven Sensible Constructive Strategies
- Waging Peace at Work: Re-engaging Managers and Supervisors, The Key to Re-energizing Employee Performance
- Getting Even With the News Media: Important, Interesting & Cool Strategies for Managing Your Destiny While Under Fire & in the Limelight
- Moving Out of the Target Zone: Counteracting Activist Attacks

Jim's publicly offered professional development activities take many forms, but the most popular are Web seminars and video conferences, nationally and internationally; chapter, regional, and national programs through the International Association of Business Communicators, Legal Marketing Association, Public Relations Society of America, ASIS International, and other trade associations; and presentations at conventions, seminars, and professional programs.