



# The Lukaszewski Group

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Management Consultants  
In Communications

## **EXPERIENCE SUMMARIES**

### **INTERNATIONAL CLIENTS & HEAVY INDUSTRIES**

Working in other cultures and in a variety of basic industries has been a consistent part of Mr. Lukaszewski's professional practice. Areas of the world in which he has worked include Bermuda, Canada, Central America, South America, and Europe. Additionally, many of The Lukaszewski Group's international clients bring their executives to the United States for strategic communication management counsel. These executives come from all parts of the world.

Current and former client companies include many of America's largest corporations and their non-U.S. operations; companies owned by non-U.S. interests operating in the U.S.; and non-U.S., state-owned companies operating within their own borders, the U.S., and other parts of the world. The clients represent these industries:

- Aluminum
- Apparel
- Defense
- Geothermal energy
- Gold mining
- Military
- Nuclear power
- Petrochemicals
- Petroleum
- Pharmaceuticals
- Pulp and paper
- Steel
- Technology
- Transportation
- Utilities
- Waste management

The Lukaszewski Group has worked on a broad range of heavy industry, plant, community-related, consumer, legal, and media issues:

- Air quality problems
- Angry neighbors
- Anti-corporation activist action
- Boycotts
- Clouds and fog
- Demonstrations
- Disasters
- Down-sizing
- Dust, noise, and odor
- Effluent system disasters
- Employee violence
- Explosions
- Explosive emissions
- Extortion
- Government intervention
- International labor and trade disputes
- Litigation
- Lockouts
- Negotiations
- Plant shut downs
- Product recalls
- Spills evacuations
- Strikes
- Terrorism
- Toxic releases

Our specific experience in Canada includes:

- Consulting activities or presentations in nine provinces
- Advising First Nations
- Designing crisis plans
- Coaching international executives for public appearances in legal disputes
- Counteracting anti-corporate activist action
- Developing grassroots corporate campaigns to change public policy
- Guiding corporate leadership during labor actions

Services provided to clients include: strategic counsel, activist negotiation meetings, advocacy advertising, executive coaching and manager training programs, media relations, face-to-face negotiations, neighbor-to-neighbor approaches to resolving problems, and public notification programs.